

# Strategic Plan 2024-2028

## Summary

In exercise of its responsibility for the affairs of The Link School, the Board of Directors, with input from an extended body of stakeholders, presents this strategic planning document as the official road map for the next five years. The Board acknowledges the school and its staff have already identified, understood, and implemented core practices included herein.

Designed to both guide and assess the school's efforts, we intend for this plan to be clear in its aims but flexible enough to allow agility and adaptation in response to changing circumstances. To this end we have articulated ten broad goals for progress over the next five years, with assessable outcomes.

**GOALS OF THE STRATEGIC PLAN:** Ensure that The Link School purpose, mission, and outcomes clearly drive planning and decision making at all levels of the organization.

**LEADERSHIP:** The leadership team (BOD and School Leadership) has all the skills, experience, resources, and tools they need to fulfill and support the mission and purpose of the school.

**SAFETY:** The school - in all its settings, programs, and activities at all levels of the organization - operates in a safe manner for students, staff, and visitors. This allows the school (and everyone involved) to function free of fiduciary and legal exposures.

**ACADEMICS:** The school matches and aligns with academic outcomes, enrollment patterns, resources of the school, and best practices in experiential and traditional learning. And it utilizes accreditation recommendations on all fronts. The school's students graduate with a love of learning, intellectual curiosity; and are prepared for their next step of education.

**STUDENTS:** The Link School grows, nurtures and graduates "whole students" - expressing Mind through academics, Spirit through adventure and activity, Love through service to others and grounded in a love of God, all of God's universe and ideas, and Christian Science. The school provides opportunities for a variety of learning styles and adapts a social/emotional curriculum and program to each year's student body.

**STAFF:** Link is fully staffed with capable, knowledgeable, flexible people who are excellent in their outdoor, teaching, and professional skills. They are curious, life-long learners, and are well-qualified to teach the subjects they tackle. They model servant leadership, empathy, and a deep care for the young people (and everyone) with whom they work. Full-time staff are sincere students of Christian Science.

**PROGRAM:** Link's programs are engaging, memorable, robust, challenging, growth-filled, and offered in a way that reflects the very best of evolving industry standards.

**FINANCES:** The school community honors the investments that have been made into the school and facilities with wise financial stewardship and a sound basis of Christian Science demonstration of the Divine economy.

**PROPERTY & FACILITIES:** The school property and facilities express good design, strength, beauty, longevity; and they fully serve the school and its mission, existing in harmony with the surrounding environment. The community is committed to excellent upkeep and maintenance of all its assets.

**COMMUNITY:** Link is an active and fully contributing member of the Buena Vista community, including its Christian Science church. And it is a positive influence for good, blessing any community with which it engages.

**ALUMNI:** Link alumni are engaged with the school, supporting it with their prayers, time and resources. And the school is regularly creating opportunities for this engagement and mutually beneficial relationship

**MARKETING/RECRUITING:** Link's marketing/recruiting activities are robust and abundantly provide for the school's enrollment and funding needs.