

Strategic Plan 2019-2023 Summary



In exercise of its responsibility for the affairs of The Link School, the Board of Directors, with input from an extended body of stakeholders, presents this strategic planning document as the official road map for the next five years. The Board acknowledges the school and its staff have already identified, understood, and implemented core practices included herein.

Designed to both guide and assess the school's efforts, we intend for this plan to be clear in its aims but flexible enough to allow agility and adaptation in response to changing circumstances. To this end we have articulated ten broad goals for progress over the next five years, with assessable outcomes.

GOALS OF THE STRATEGIC PLAN: Ensure that The Link School purpose, mission, and outcomes clearly drive planning and decision making at all levels of the organization.

LEADERSHIP: Continue to strengthen the management team and ensure they have the tools to improve. Work to fulfill the mission and purpose of the school, clarify the role of staff, and maintain a diverse and engaged Board of Directors.

SAFETY: Hone the school's dedication to safety at all levels of the organization, with Board oversight and responsibility, including fiduciary and legal exposures.

ACADEMICS: Develop and implement an updated curriculum mapping model that matches and aligns with academic outcomes enrollment patterns, resources of the school, and best practices in experiential and traditional learning. Utilize accreditation recommendations on all fronts.

STUDENTS: Provide opportunities for a variety of learning styles and adapt social/emotional curriculum and program to each year's student body, striving for 360° education of the "whole student."

PROGRAM: Deepen commitment to quality field and on-campus programs, reflecting all safety standards.

FINANCES: Honor the investments that have been made into the school and facilities over the past 10 years with wise financial stewardship; create an endowment fund and a strong development strategy.

FACILITIES: Maintain all school facilities and properties so they fully serve the school and its mission.

COMMUNITY: Dedicate resources to strengthening the school's relationship with Buena Vista, the church community, and other identified local communities.

ALUMNI: Expand support and connection with alumni, which would serve both the individuals and The Link School.